

Christian DeBlasio

Purfresh Wine

Christian DeBlasio founded Purfresh Wine in 2020 and has over 25 years clean-tech, ag-tech, and commercial O3 application experience in the global fruit and produce industries, which he brings to his company based in San Francisco today. Christian grew up in upstate New York and New England and graduated from Texas A&M University in 1996 with a BS in chemistry. Christian has been based in California for over 15 years now, and has a passion for technological advancements in the global wine industry.

Prior to founding and launching Purfresh Wine, Christian served in key management positions at companies such as Hapag-Lloyd, Trinium Technologies, and Novazone, and has also lived and worked in Montreal, London, Los Angeles, Tampa, Boston, and San Francisco.

Christian has spent much of his career unlocking the value in emerging technologies, evaluating market potential, and partnering with individuals and organizations that can make critical contributions, understanding and launching new technologies in agriculture. Christian enjoys fostering collaboration and building consensus among key industry stakeholders, from the ground level up.